

INCREASE PROFIT IN A LOW CARBON ECONOMY

Can you improve your resource efficiency?
This **FREE** half day event will give you the
information and tools you need to secure
long term profitability.

THURSDAY 26TH JUNE 2008

**Perth Concert Hall,
Mill Street, Perth, Perthshire PH1 5HZ**



Why should I attend?

Rising raw material and energy costs, customer expectations and environmental legislation create opportunities as well as challenges.

These challenges will be addressed at this event giving practical advice on using key resources more efficiently.

Presentations will cover

- Current environmental issues
- Practical tips on water minimisation
- Benefits to your business of measurements and benchmarking
- Updates on legislation
- Packaging and product design optimisation
- Signposting to local support

A representative from Perth & Kinross City Council will be discussing what support is available to local businesses and give relevant signposting for information.

Following the presentations you will attend your chosen practical workshop relevant to your business.

Workshop options – Select one

- 1) Resource efficiency in the food, drink and hospitality sector
- 2) Resource efficiency in the manufacturing and construction sector
- 3) Resource efficiency in the commerce and public sector

Who should attend?

This event is relevant to any managers, directors, environmental managers, facilities managers and business influencers who want to reduce costs through resource efficiency.

AGENDA

08.30 Registration and coffee

09.00 Introduction

09.05 The business benefits for resource efficiency

09.25 Cutting the costs of water

09.40 Measuring and benchmarking environmental improvements

10.10 Cleaner design of products, packaging and processes

10.25 Questions and Answers

10.35 Coffee break

11.05 Perth & Kinross City Council: Local support for your business

11.25 Workshops: Finding solutions to your business's resource issues

To equip you with practical advice, allowing you to go back to your business with an action plan for immediate implementation.

12.40 Lunch and Networking

13.30 Close

Envirowise will be hosting a series of events throughout Scotland in 2008. If you are unable to attend this event please check www.envirowise.gov.uk/scotlandevents for further information.

Register online at www.envirowise.gov.uk/increaseprofitperth

Or e-mail kate.lynch-blosse@envirowise.gov.uk with your full contact details and workshop option